



University of Central Punjab, Lahore

Faculty of Management Studies

▪ Journal Publications

Sr.	Journal View	HEC Cat.	Impact Factor	Year
1	M. S. Shabbir, A. F. Siddiqi , N. M. Kassim, F. Mustafa , R. Salman, A child labour estimator: A case of Bahawalpur division , Social Indicators Research, vol: 147, pages: 95–109, HEC Category: W, IF: 1.703, publisher: Springer	W	1.703	2020
2	M. Javed, W. Akhtar, M. Husnain, R. N. Lodhi , S. Emaan, A stakeholder-centric paradigm bids well for the “business case”-An investigation through moderated-mediation model , Corporate Social Responsibility and Environmental Management, HEC Category: W, IF: 4.542, publisher: John Wiley & Sons	W	4.542	2020
3	H. Zameer, H. Yasmeen, R. Wang, J. Tao, M. N. Malik , An empirical investigation of the coordinated development of natural resources, financial development and ecological efficiency in China , Resources Policy , vol: 65, HEC Category: W , IF: 3.986	W	3.986	2020
4	A. Muzaffar, S. Deng, M. N. Malik , Contracting mechanism with imperfect information in a two-level supply chain , Operational Research, vol: 20, issue: 1, pages: 349-368, HEC Category: W, IF: 1.485	W	1.485	2020
5	S. Naveed , Y. Salman, Debate: Governance networks for public service delivery—panacea or puzzle? , Public Money & Management, HEC Category: W, IF: 1.215, publisher: Taylor & Francis	W	1.215	2020
6	M. W. Zafar, Q. Qin, M. N. Malik , S. A. H. Zaidi, Foreign direct investment and education as determinants of environmental quality: The importance of post Paris agreement (COP21) , Journal of Environmental Management, vol: 270, HEC Category: W, IF: 5.647	W	5.647	2020
7	Z. Ahmed, M. M. Asghar, M. N. Malik , K. Nawaz, Moving towards a sustainable environment: The dynamic linkage between natural resources, human capital, urbanization, economic growth, and ecological footprint in China. , Resources Policy, vol: 67, HEC Category: W, IF: 3.986, publisher: Elsevier	W	3.986	2020
8	A. Butt, R. N. Lodhi , K. S. Butt, Staff retention: a factor of sustainable competitive advantage in the higher education sector of Pakistan , Studies in Higher Education, vol: 45, issue: 8, pages: 1-21, HEC Category: W, IF: 3.000, publisher: Taylor & Francis	W	3.000	2020

9	M. Fareed, A. Ahmad , S. S. M. M. Salleh, O. Saoula, What makes HR professionals effective? Qualitative evidence from telecom sector of a developing country , Revista Argentina de Clinica Psicologica***, vol: 29, issue: 5, pages: 200-214, HEC Category: W, IF: 0.508	W**	0.508	2020
10	A. Nasir, A. Khursheed, K. Ali, F. Mustafa , A Markov decision process model for optimal trade of options using statistical data , Computational Economics, HEC Category: W, IF: 1.317, publisher: Springer	W	1.317	2020
11	F. U. Khan, A. F. Murtaza, H. A. Sher, K. Al-Haddad, F. Mustafa , Cabling constraints in PV array architecture: Design, mathematical model and cost analysis , IEEE Access, vol: 8, HEC Category: W, IF: 3.745, publisher: IEEE	W	3.745	2020
12	I. Ahmed, M.S. Nazir, I. Ali, A. Khalid, M. Z. Shaukat , F. Anwar, Do good, have good: A serial mediation analysis of CSR with customers' outcomes , Frontiers in Psychology, vol: 11, HEC category: W, IF: 2.129, 2020	W	2.129	2020
13	M. Naeem , Z. Umar, S. Ahmed, E. M. Ferrouhi, Dynamic dependence between ETFs and crude oil prices by using EGARCH-Copula approach , Physica A: Statistical Mechanics and its Applications, vol: 557, issue: 1, HEC Category: W, IF: 2.924, publisher: Elsevier	W	2.924	2020
14	F. Afzal, S. Yunfei, D. Junaid, M. S. Hanif , Cost-risk contingency framework for managing cost overrun in metropolitan projects: using fuzzy-AHP and simulation , International Journal of Managing Projects in Business, vol: 13 issue: 5, HEC Category: W, IF: 1.989, publisher: Emerald	W	1.989	2020
15	S. Farooq, M. Umair, M. Latif, M. Zulqarnain, M. Ali, I. Sabir , The emergence of green human resource as a higher-order construct in Asian context , International Journal of Innovation, Creativity and Change, vol: 14, issue: 4, HEC Category: W	W	0.000	2020
16	M. Fareed, A. Ahmad , O. Saoulac, S. S. M. M. Sallehd, N. H. Zakariya, High performance work system and human resource professionals' effectiveness: A lesson from techno-based firms of Pakistan , International Journal of Innovation, Creativity and Change, vol: 13, issue: 4, pages: 989-1003, HEC Category: W, IF: 0.000	W	0.000	2020
17	A. Shahzad, R. Hassan, A. Y. Aremu, A. Hussain, R. N. Lodhi , Effects of COVID-19 in E-learning on higher education institution students: the group comparison between male and female , Quality and Quantity, HEC Category: X, IF: 0.000, publisher: Springer Publishing	X	-	2020
18	S. Javid, I. Saleem , H. N. Khan, Financial slack and Firm's performance: Does ownership structure matters? , Abasyn Journal of Social Sciences, vol: 13, issue: 1, pages: 249-262, HEC Category: X, IF: 0.000	X	-	2020
19	G. Shams, R. A. Rather, M. A. Rehman, R. N. Lodhi , Hospitality-based service recovery, outcome favorability, satisfaction with service recovery, and consequent customer loyalty: an empirical	X	-	2020

	analysis , International Journal of Culture, Tourism and Hospitality, HEC Category: X, IF: 0.000			
20	S. Iqbal, M. Rasheed, H. Khan, A. Siddiqi , Human resource practices and organizational innovation capability: role of knowledge management , VINE Journal of Information and Knowledge Management Systems, HEC Category: X, IF: 0.000	X	-	2020
21	U. A. Sheikh, M. Asad, A. Israr, M. I. Tabash, Z. Ahmed , Gold-oil-exchange rate volatility, Bombay stock exchange and global financial contagion 2008: Application of NARDL model with dynamic multipliers for evidences beyond symmetry , Cogent Business and Management, HEC Category: X, IF: 0.000, publisher: Taylor & Francis	X	-	2020
22	Z. Umar, D. Kenourgios, M. Naeem , K. Abdulrahma, S. A. Hazaa, The inflation hedging capacity of islamic and conventional equities , Journal of Economic Studies , vol: 47 , issue: 6, HEC Category: X , IF: 0.000, publisher: Emerald	X	-	2020
23	I. A. Malik, N. U. Hadi, , M. A. Raza, R. N. Lodhi , S. A. Shabbir, Apprehending inspirational persuasion factors for intention to use eWOM by highlighting mediation of attitude towards ewom: a case of social network sites , Pacific Business Review International, HEC Category: Y, IF: 0.000, publisher: Pacific institute of management	Y	-	2020
24	S. Javid, M. R. Farooqi, A. Shoukat, A. Rasheed , Assessment of financial risks on financial performance of conventional banks: An empirical evidence from Pakistan , Paradigms, vol: SI, issue: 1, pages: 81-86, HEC Category: Y, IF: 0.000	Y	-	2020
25	A. Naz, S. Farooq, R. N. Lodhi , F. H. Ali, S. Z. Maryam, Awareness, understanding, and usage of islamic banking products and services: A case of customers satisfaction towards Islamic banking in Pakistan , Islamic Banking and Finance Review, vol: 7 , HEC Category: Y, IF: 0.000, publisher: UMT Lahore	Y	-	2020
26	A. Ali, A. K. Muhammad, M. S. Rasheed, R. N. Lodhi , Brand loyalty versus brand switching: Revisiting the concept from young consumers' perspective , The Lahore Journal of Business, vol: 8, issue: 2, pages: 129-154, HEC Category: Y, IF: 0.000, publisher: Lahore School of Economics	Y	-	2020
27	A. Rizwan, S. Naveed , H. Z. Ahmed, Challenges, strategies and outcomes of transformational leadership in acquisition: The case of Bank Islami Pakistan limited , Paradigms, vol: SI , issue: 1, pages: 57-65, HEC Category: Y , IF: 0.000, publisher: Faculty of Management Studies, University of Central Punjab	Y	-	2020
28	M. Shaheen, R. N. Lodhi, F. Mustafa , U. Zafar, Country of origin, price sensitivity and customer involvement as new antidotes to purchase intention: Evidence from mobile phone SMEs , Global Management Journal for Academic & Corporate Studies, vol: 10, issue: 2, HEC	Y	-	2020

	Category: Y, IF: 0.000, publisher: Bahria University Karachi Campus			
29	S. Farid, R. Tashfeen , A. Rashid , M. A. Naeem, Does shariah based asset categorization improve portfolio performance , Paradigms, vol: 1, issue: Special Issue 2020, pages: 15-20, HEC Category: Y, IF: 0.000, publisher: University of Central Punjab	Y	-	2020
30	A. K. Muhammad, A. Ali, R. N. Lodhi , U. Kalsoom, Exploring the antecedents and consequences of mal-marketing in the pharmaceutical industry: A case study of Pakistan , RADS Journal of Pharmacy and Pharmaceutical Sciences, vol: 8, issue: 1, pages: 14-25, HEC Category: Y, IF: 0.000, publisher: Jinah University for Women	Y	-	2020
31	T. Z. A. Khan , W. Farooq, M. Ahmed, Exploring the role of technological interventions in consumer buying behavior , Foundation University Journal of Business and Economics, vol: 5, issue: 2, pages: 18-30, HEC Category: Y, IF: 0.000, publisher: Foundation University	Y	-	2020
32	A. Naeem, R. N. Lodhi , A. Ullah, How transformational leadership influences the knowledge sharing process , International Journal of Knowledge Management, HEC Category: Y, IF: 0.000, publisher: IGI Global	Y	-	2020
33	Z. Perveen, R. N. Lodhi , S. Rabbani, Impact of transformational leadership on employee creativity: Moderated mediation model of organizational learning culture and support , Journal of Business and Economics , vol: 12, issue: 2, pages: 26-43, HEC Category: Y, IF: 0.000, publisher: Air University Islamabad	Y	-	2020
34	M. Rao , A. Khurshed , M. Naeem , Stock market investor overreaction effect: A pragmatic study on emerging markets , Paradigms, vol: 14, issue: 1, HEC Category: Y, IF: 0.000	Y	-	2020
35	A. Ismail , S. Farooq, R. N. Lodhi , Strategies into actions: Finding gaps between expected and actual outcomes of microfinance , SALU-Commerce & Economics Review, vol: 6 , issue: 1, HEC Category: Y, IF: 0.000, publisher: Shah Abdul Latif University Khairpur Sindh	Y	-	2020
36	A. Khurshid , A. Ahmed , Turning suppliers into sustainable agents of the firm , Paradigms, issue: Special Issue (6th ICIBM-2020), pages: 47-51, HEC Category: Y, IF: 0.000	Y	-	2020
37	M. I. Ahmad, A. Ahmad , R. Riaz, Utilization of knowledge management process (KMP) model to predict job performance in higher education sector of Pakistan , Paradigms, vol: 14, issue: 1, pages: 148-152, HEC Category: Y, IF: 0.000	Y	-	2020
38	G. Mustafa , B. Sarwar , S. Badar , Volatility transmission among stock prices, exchange rate, interest rate and gold prices of Pakistan , Paradigms, vol: SI (6th ICIBM-2020), issue: 1, pages: 104-110, HEC Category: Y, IF: 0.000, publisher: University of Central Punjab	Y	-	2020

39	U. A. Sheikh, M. Asad, Z. Ahmed, U. Mukhtar, Asymmetrical relationship between oil prices, gold prices, exchange rate, and stock prices during global financial crisis 2008: evidence from Pakistan , Cogent Economics and Finance, vol: 8, issue: 1, HEC Category: Y, IF: 0.000	Y	-	2020
40	U. A. Sheikh, M. Asad, A. Israr, M. I. Tabash, Z. Ahmed, Symmetrical cointegrating relationship between money supply, interest rates, consumer price index, terroristic disruptions, and Karachi stock exchange: Does global financial crisis matter? Cogent Economics and Finance, vol: 8, issue: 1, HEC Category: Y, IF: 0.000, publisher: Taylor & Francis	Y	-	2020
41	I. Sabir, S. Hussain, M. B. Majid, A. U. Rehman, A. Sarwar, F. Nawaz, Impact of narcissistic personality disorder on cognitive organizational cynicism with mediating role of psychological capital in selected hospitals of Punjab Pakistan , Future Business Journal, vol: 6, HEC Category: Y, IF: 0.000	Y	-	2020
42	M. S. Mahmud, M. B. Majid, Y. Yusof, N. Hazimi, I. Sabir, H. Mehmood, A. Nawal, Evaluating effect of workforce diversity on employees' innovation: Testing mediation and moderation model , International Journal of Disaster Recovery and Business Continuity, vol: 11, issue: 3, HEC Category: Y	Y	-	2020
43	H. Mahmood, D. Z. Awang, D. M. Abdullah, I. Sabir, M. Aftab, A. U. Rehman, M. B. Majid, Ascertaining the "Subliminal Messages" of marketing – Development and authentication of instrument , International Journal of Disaster Recovery and Business Continuity, vol: 11, issue: 3, HEC Category: Y	Y	-	2020
44	M. H. Arshad, S. K. A. Jafrib, R. I. Sabir, I. H. Shahd, M. U. K. Daulatzaie, The nexus of orientations and SME's performance. In the context of manufacturing sector , PalArch's Journal of Archaeology of Egypt/ Egyptology, vol: 17, issue: 7HEC Category: Y	Y	-	2020
45	M. S. Mahmud, M. S. Nawaz, A. Jamal, I. Sabir, M. B. Majid, A. U. Rehman, H. Mahmood, Purchase of halal products and consumer behavioral intentions: A systematic literature review , International Journal of Disaster Recovery and Business Continuity, vol.11, issue. 3, HEC Category: Y	Y	-	2020
46	N. Yasir, N. Mahmood, A.A. Jutt, M.Babar, M. Irfan, F. Jamil, M. Z. Shaukat, H. M. Khan, A. Liren, How can entrepreneurial self-efficacy, proactivity and creativity enhance sustainable recognition opportunity? The effect of entrepreneurial alertness is to mediate the formation of sustainable entrepreneurial intention , International Journal of Early Childhood Special Education, vol: 29, issue: 5, pages: 1004-1023, HEC category: Y	Y	-	2020
47	A. Khursheed, M. Naeem, S. Ahmed, F. Mustafa, Adaptive market hypothesis: An empirical analysis of time-varying market efficiency of cryptocurrencies , Cogent Economics and Finance, vol: 8,	Y	-	2020

	issue: 1, pages: 16, HEC Category: Y, IF: 0.000, publisher: taylor and francis			
48	M. Naeem, K. Saleem, S. Ahmed, N. Muhammad, F. Mustafa , Extreme return-volume relationship in cryptocurrencies: Tail dependence analysis , Cogent Economics and Finance, vol: 8, issue: 1, HEC Category: Y, IF: 0.000, publisher: Taylor and Francis, 2020	Y	-	2020
49	S. Iqbal, H. Farooq, M. Rasheed , Employees psychological contract in organizations: Using system thinking approach , SALU - Commerce and Economics Review, vol: 6, issue: 1, HEC Category: Y, IF: 0.000	Y	-	2020
50	I. Sabir, A. Tanveer, M. B. Majid, M. S. Mahmud , Analyzing the impact of nurses' emotional intelligence on patients' Quality-of-Care with the mediating role of job involvement , Jinnah Business Review, vol: 8, issue: 1, HEC Category: Z	Z	-	2020
51	S. Fatima, A. Ahmed, S. Fatima , An assessment of service quality in private higher education sector with respect to students' perceptions , International Journal of Psychosocial Rehabilitation, vol: 24, issue: 8, pages: 386-403	-	-	2020
52	M. N. Dogar , Breach of psychological contract: Impact on workforce motivation and organizational sustainability , Emerald Emerging Markets Case Studies, vol: 10, issue: 1, pages: 1-20, publisher: Emerald Publishing Limited	-	-	2020
53	T. Z. A. Khan, F. Waqas, F. S. Shabbir, M. S. Shabbir, M. A. Sulaiman , Conceptualizing organizational resilience at an SME level , International Journal of Psychosocial Rehabilitation, vol: 24, issue: 7, pages: 5724-5747, publisher: www.Psychosocial.com	-	-	2020
54	S. Anwar, Q. Aslam, H. Yousaf , Impact of selective macro-economic variables on foreign direct investment: Pakistan perspective , International Journal of Business Reflection, vol: 1, issue: 1, pages: 65-87, publisher: IJBR	-	-	2020
55	M. Rao, M. A. J. Qamar, A. F. Siddiqi , Return reversal anomaly: Contrarian and risk adjusted multifactor examination of BSE index , International Journal of Psychosocial Rehabilitation, vol: 24, issue: 9, pages: 4614-4637, publisher: Hampstead Psychological Associates	-	-	2020
56	M. Rao, A. Khursheed, F. Mustafa , The impact of concentrated leverage and ownership on the firms performance: A Case in Pakistan , LogForum - Scientific Journal of Logistics, vol: 16, issue: 1, pages: 15-31, publisher: EBSCO Publishing	-	-	2020
57	A. Rasheed, A. Arman, A. Sahi, G. Mustafa, B. Sarwar , Analysis of the relationship between corporate governance mechanisms and performance of a firm: A study on Pakistan chemical industry , Journal of Research in Administrative Sciences, vol: 9, issue: 1	-	-	2020
58	G. Mustafa, A. Rasheed, B. Sarwar, I. Shahzad , Comparison of operational efficiency of MFIs in South Asia and East Africa , Journal of Innovation and	-	-	2020

	Business Management, vol: 2			
59	C. Sahi, Nadeem, S., G. Mustafa, B. Sarwar , Performance of islamic and conventional mutual funds in Pakistan: Evidence from open ended mutual funds , Journal of Innovation and Business Management, vol: 1 , issue: 1, 2020	-	-	2020
60	A. Rasheed, M. Gulzar, B. Sarwar, G. Mustafa, Financial gearing and corporate governance: Impact on the value of Pakistani listed companies , The Journal of Educational Paradigms, 2020	-	-	2020

Author* means author exhibits dual affiliations, in which UCP is declared as primary institute.

Author** means author exhibits dual affiliations, in which UCP is declared as secondary institute.

Journal Name*:** Impact factor journal Not found in HEC database.

▪ Conference & Miscellaneous Publications

Sr.	Conference View	Year
1	S. Javid, M. R. Farooqi, A. Shoukat, A. Rasheed, Assessment of financial risks on financial performance of conventional banks: an empirical evidence from Pakistan , Proc. of the International Conference on Contemporary issues in Business Management (6th ICIBM-2020) , vol: 1 , issue: 1	2020
2	S. Anwar, Q. Aslam, Measurement of judicial poverty (a study of Gujranwala division) , Proc. of the 6th International Conference on Contemporary Issues in Business Management (ICIBM) , vol: February January 6th & 7th, 2020 , publisher: University of Central Punjab (UCP), Lahore, Pakistan	2020
3	Q. Aslam, On diversity & social inclusion for institutional reforms , Proc. of the 1st International Conference on Diversity and Social Inclusion , vol: I , publisher: University of management Sciences (UMT), Lahore, Pakistan	2020
4	T. Z. A. Khan, W. Farooq, Re-conceptualization of consumer buying behavior within the context of freemium business models: A technological innovation perspective Proc. of the 6th International Conference on Contemporary Issues in Business Management	2020
5	Sohail Anwar, Dr. Qais Aslam, Social and Financial Performance of MFIs in the World , Proc. of the 6th International Conference on Contemporary Issues in Business Management (ICIBM) , vol: February January 6th & 7th, 2020 , publisher: University of Central Punjab (UCP), Lahore, Pakistan	2020
6	S. Anwar, Q. Aslam, Hi. Yousaf, Social and financial problems of MFIs in the World , Proc. of the 1st International Conference on Diversity and Social Inclusion, publisher: University of management Sciences (UMT)	2020
7	M. Rao, A. Khursheed, M. Naeem, Stock market investor overreaction effect: a pragmatic study on emerging markets , Proc. of the 6th International Conference on Contemporary Issues in Business Management (2020)	2020
8	S. Naveed, Strategic human resource management in state-owned enterprises in Pakistan , Proc. of the ICIBM 6th International Conference on Doing Responsible and Sustainable Business: Challenges Under Belt and Road Initiatives, publisher: Faculty of Management Studies, University of Central Punjab	2020
9	A. Khurshid, A. Ahmed Turning suppliers into sustainable agents of the firm Proc. of the 6th International Conference on Contemporary Issues in Business Management	2020
10	J. Q. Joiya, Q. Aslam, Universities' responsibility for sustainable development goals and World's complex challenges , Proc. of the 6th international workshop on ui greenmetric world university rankings (iwgm 2020) , publisher: WORLD UNIVERSITY RANKINGS (IWGM 2020)	2020
11	M. I. Ahmed , A. Ahmad, R. Riaz, Utilization of knowledge management process model to predict job performance in higher education sector of Pakistan , Proc. of the 6th International Conference on Contemporary Issues in Business Management	2020
12	Faizan, A. Ahmad, Utilization of recourses in emerging markets (review of RBV, DC, & RDT) Proc. of the 6th International Conference on Contemporary Issues in Business Management	2020